

Map of Tahara City







tahara City

About Tahara

Tahara City is located at Atsumi Peninsula, the southern tip of Aichi Prefecture, surrounded by the scenic Mikawa Bay to the north and the Pacific Ocean to the south.

Blessed with picturesque natural landscapes. Tahara is a vibrant town that features one of Japan's premier agricultural sectors, alongside thriving fisheries, commerce, and tourism industries.



Area

191.11_{km²} ⟨2025.4.1⟩

(2025.3.31)

Major Financial Indicators (General Accounts) (Ordinary Accounting Basis/Fiscal Year)

Standard Fiscal Scale (2024) 18.3 Billion Yen Percentage of Actual Expenses for Public Bonds [3-year average] (2024) Ratio of Current Income to Expenses (2024) 80.3% Fiscal Strength Index

[Single fiscal year basis](2024)

the Settlement of Account in 2024

(Excluding fixed-amount management fund) * Amount of each item may not match the component ratio because the value is shown in the unit of ¥100 million.



2024 Settlement of Account Total Revenues 36.9 Billion Yen

Investment Costs (Component ratio of expenditures) 17.1% Settlement of Accounts Current Amount 22.3Billion Yen Current Amount of Reserve Fund at 15.8 Billion Yen

The symbolic tree

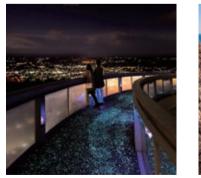
Colza flowers

The mark of the city

The symbolic flower



Scenery of Tahara



Mt. Zao

A panoramic view of the Pacific Ocean can be seen from the observatory at the summit of the mountain. Enjoy the lit up observatory and beautiful nightscape of the city.



Hiino Sekimon (Sunrise Stone Gate)

This is an oddly shaped rock with a cave in the middle eroded by the rough waves of the Pacific Ocean over many years. You can see the beautiful silhouette of the rock at sunrise.



Cape Irago Lighthouse

White-wall lighthouse at the tip of the Atsumi Peninsula. Enjoy the romantic sight of the sun setting into the ocean behind the lighthouse at

Tahara Kurashi Tahara City in everyday life

Festival / History



Floats expressing the culture of the castle town

The history of the Tahara Festival dates back to the Edo Period (1603-1868). It is said to have begun as a festival rite for Kumano Shrine. Intricate mechanical dolls mesmerize the audience.



Watanabe Kazan

Known as a great scholar, artist and statesman in the end of Edo period, Watanabe Kazan was one of the ministers of Tahara Han, a feudal

Industry / Commerce



Tahara Rinkai Industrial Zone

The coastal industrial zone adjacent to Mikawa Bay has been home to Toyota Motor Corporation's Tahara Plant since the 1970s, attracting numerous automotive-related companies to the area. In addition to wind and solar power facilities, recent vears have seen the establishment of several biomass power plants, promoting a harmonious industrial complex that fosters both manufacturing and renewable energy sectors.



Blessings of the earth and the sea



Blessed with a mild winter, Tahara City has the longest hours of sunlight, and the highest number of clear days in Japan. It is one of the major agricultural areas in Japan and vegetable





Tahara City, the number-one producer of flowers in Japan, is working to become a "world-class city of flowers" where not only in production but also everyone becomes familiar with and enjoys the "best flowers in Japan."

Tahara by the numbers

temperature

Annual hours

37 units Total output 84,370kW

4places Total output 102,500kW

Solar power (Coastal industrial area only)

⟨2015~2024⟩



production ranks as one of the top in Japan.

The city is also celebrated for its exquisite, attractive seafood, including clams, whitebait, and seaweed. Toyogawa River's mineral-rich water flows into Mikawa Bay to create the perfect concentration of salt for



Stock farm product Biomass power hipment ranks top in the 4places Total output 287,000kW Beef, pork, chicken, eggs, milk, all items necessary for cooking are all produced in Tahara.

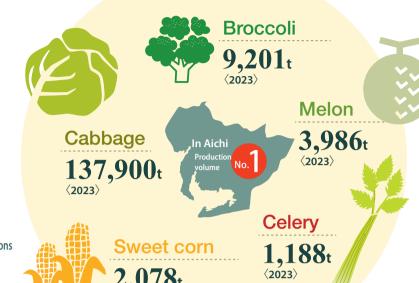
Wind power



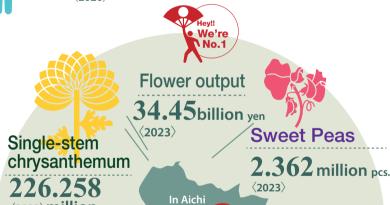
Nursery school	Children center	Elementary school	Junior high school	Senior high school	Technical school
15 schools	4 schools	18 schools	4 schools	3 schools	$oldsymbol{1}$ school
851 students	570 students	2,886 students	1,588 students	1,124 students	86 students
					⟨2025⟩



20 Districts 106 Neighborhood associations







226.258 (2023) million pcs. Hydrangeas



(2023) million pcs. Alstroemeria

1.306

(2023) million pots





Proportion of workers

at primary industries



Agricultura







Volume of fish caught





Value of manufacturing

2,113.6 billion yen



